

We invite you to showcase your company profile at the **Wall Street Business Summit (New York Stock Exchange) July 20-21, 2012.**

It's simple: The Wall Street Showcase Directory of women and minority firms from around the country will be hand-delivered to those high-level compliance and procurement officials in attendance. **You NEED to be in this directory or you will miss out on a huge book of business.** In turn, they will read your showcase profile and make direct contact with you from Wall Street and offices across the globe. This is **the ultimate opportunity** to showcase your company to more than 27,000 financial sources that must COMPLY with the Dodd-Frank law or face penalties and lose their government contracts. **They cannot afford any failure to comply. You cannot afford to miss out on this opportunity.**

Complete your **WALL STREET SHOWCASE DIRECTORY** profile online at **www.WallStreetPayoff.com** and make a payment for your listing. It's fast. Simple. Easy. The rest will be handled by the powerful SEC 342 Association. Following the event you will receive a copy of the Wall Street Showcase Directory and a printout of those firms that have already expressed an interest in learning more about your company. We do all the work for you.

Register quickly for the **Wall Street SHOWCASE Directory.** As a bonus, early registration SHOWCASE profiles are sent electronically to participating financial institutions.

The SEC 342 Association
700 12th ST N.W. Suite 700
Washington, D.C. 20005



**Wall Street Wants To Do
Business
With Women & Minorities**

**Now Women & Minorities
can capture their share
of that multi-billion-dollar
business with the:**

**WALL STREET
SHOWCASE
DIRECTORY**

www.WallStreetPayoff.com

**Your Company is
Desperately Needed Now!**

**Here's How They'll Meet
YOU...**

Wall Street Wants To Do Business with Women & Minorities

Act NOW to Level the Playing Field for Your Company and Earn a Share of \$ Billions in Subcontracting Business!

Whatever services you may offer, from A to Z, more than 27,000 financial organizations contracting with the US Government **urgently need women and minority subcontractors** to help them meet the legal requirements of the Dodd-Frank Act passed in 2010. Billions of dollars in government contracts are at stake. **Don't miss out on this lucrative chance to expand your business rapidly.**



Join us, and you can win your share of this business. Do nothing, and you will miss out on the single greatest opportunity seen in decades for women and minority-owned businesses to subcontract directly with Wall Street's biggest banks, investment banks and financial firms. **If ever there was a time to strike while the iron is hot, this is it.** Billions of dollars in subcontracting business are out there for the taking. **Can you afford not to join us?**

The **WALL STREET SHOWCASE DIRECTORY** helps ensure that minority

and women-owned businesses with the requisite skill sets receive a fair (and long-overdue!) opportunity **to participate fully** in all contracts entered by financial institutions with the federal government. **Wall Street is under the gun** to do right by women and minority-owned businesses. Congress and the SEC have made it clear that **the financial industry will be hit with stiff penalties for non-compliance with the law.**

The Dodd-Frank federal law requires managers, contracting officers, and prime contractors **to include qualified minority and women owned companies** to the maximum extent practicable. The goal of this law is to increase opportunities for women and minority businesses to participate in all federal contracts held by the 27,000 financial organizations worldwide.

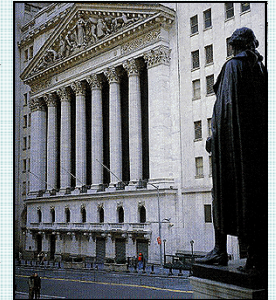
July 20-21 New York Stock Exchange

Now you can showcase your company directly to WALL STREET. This summer, for the first time, banks, investment banking firms, underwriters, accountants, legal services, insurance companies, mortgage firms, investment

**Complete your profile online and join our Wall Street Showcase Directory:
www.WallStreetPayoff.com**

Your one-time payment covers a full year of access to the Wall Street players, a complete listing in our directory and placement on the SEC 342 Association website. Questions? Call us: 202.834.3032

advisory firms and other financial service organizations from all sides of the financial industry will convene to discuss subcontracting opportunities **to women and minority businesses** under the Dodd-Frank law. This gathering is specifically for compliance executives **who must deal with the impact of not having contracting activities with businesses owned by minorities and women.**



Financial penalties for non-compliance are severe.

This first-of-its-kind Wall Street Summit will help you:

- **Showcase your firm** in front of the leading decision makers in compliance and procurement
- **Navigate the complexity** of the financial industry and pin-point decision makers who are **in desperate need** of buying your services or subcontracting with you.

Get in on the ground floor of these lucrative opportunities to grow your business.

The timing for women and minority firms to tap into new contract and subcontract opportunities has **NEVER** been better. →